

Safety Promotion

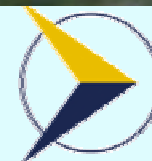
the costs and the benefits



Costs



Benefits



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Here we are!



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Or here



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What Program Delivery does

Spoken - Forums and Seminars

Written - articles, notes, VPGs, VFR Flight Guide

Other - CDs, web, airshows, conferences, Olympics

Promote safety - more than educate



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Flight Safety Forums - 8 a calendar year, major cities

Include ATSB, BoM, AA, AusSAR, other

Full weekend day (usually Saturday)

Regional - around 20 a calendar year

Include specialists seminars -

instructors, safety management, engineers

Range from an evening to five days, four nights



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What with

Manager - pilot

4 delivery officers - 2 pilots

1 LAME

1 SMS

Coordinator

Assisted by video/graphic artists/outsource



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and Money!

Salary - \$450,000

Spoken - \$450,000

Written - \$150,000

SMS - \$100,000

Other - \$50,000 (conferences, airshows)

Extras - \$100,000 (training, admin)

Budget total - \$1,300,000



and the Extras!

Olympics education - 2000 (\$215,000)

Pressurisation seminars and video - late 2000

Fuel contamination - early 2001

SMS breakfast briefings - mid 2001 (\$200,000)

Maintenance conference - mid 2001 (\$150,000)

Rebuild display booth - now (\$60,000)

SMS follow up briefs - now (\$100,000)



A small regional

Monday - travel, LAME + Pilot 1900 to 2200

Tuesday - Flight instructor 0900 to 1700
LAME + Pilot 1900 to 2200

Wednesday - travel home



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Small regional program

Monday Evening

- **Maintenance Release (1 LAME)**
- **Setting your own standards/Weatherwise (1 plt)**

Tuesday

- **Instructor seminar full day (2 pilots)**

Tuesday Evening

- **Maintenance Certification/Approved Data (1 L)**
- **ALAs/Outback Flying (1 pilot)**



Small regional costs

Presenters - min 3. May include coordinator.

Mail outs - \$625

(500 x letter 6 weeks, postcard 2 weeks, email 1 week, sms 2 days)

Travel - \$2,500

Venue - \$1,500

(room \$500, catering \$1,000, tech \$0)

Accommodation - \$450

Allowances - \$600

Total - \$5,675



A large regional

- Monday - travel, LAME 1900 to 2200
- Tuesday - Flight instructor 0900 to 1700
LAME + Pilot 1900 to 2200
- Wednesday - SMS 0900 to 1700
Pilot 1900 to 2200
- Thursday - Flight instructor 0900 to 1700
LAME + Pilot 1900 to 2200
- Friday - SMS 0900 to 1700, travel home



Large regional program

Monday Evening

- **Maintenance Release (1 LAME)**

Tuesday

- **Instructor seminar full day (2 pilots)**

Tuesday Evening

- **Maintenance Certification (1 LAME)**
- **Weatherwise/Outback Flying (1 pilot)**



Large regional program

Wednesday

- SMS (3)

Wednesday Evening

- In Flight Decision Making/ALAs (2 pilots)



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Large regional program

Thursday

- Instructor seminar (2 pilots)

Thursday Evening

- Approved Data (1 LAME)
- CFIT/Navigation (2 pilots)

Friday

- SMS (3)



Large regional costs

Presenters - min 5, usually 6. Include coordinator.

Mail outs - \$2,520
(1200 x letter 6 weeks, postcard 2 weeks, email 1 week, sms 2 day)

Travel - \$5,500

Venue - \$7,500
(room \$2,000, catering \$2,000, tech \$3,500)

Accommodation - \$2,500

Allowances - \$2,200

Total - \$20,220



Flight Safety Forum Program

0900 Opening

0915 ATSB

1000 Airservices Pubs

1015 Morning Tea

1045 Meteorology

1130 Pilot Maintenance

1200 Navigation

1245 Lunch

1345 Aviation Medicine

1415 Search and Rescue

1445 Afternoon Tea

1515 Airservices

1545 CFIT

1630 Forum/Prize Draw

1700 End



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Flight Safety Forums

Staff	- CASA min 5 + specialist presenters
<u>Mail outs</u>	- \$16,500 (15,000 x letter 6 weeks, postcard 2 weeks)
<u>Travel</u>	- \$7,500
<u>Venue</u>	- \$20,000 (room \$10,000, catering \$6,000, tech \$4,000)
<u>Accommodation</u>	- \$1,600
<u>Allowances</u>	- \$1,000
<u>Total</u>	- \$46,600



Who attends?

Flight Safety Forums

Pilots, private and commercial

Some engineers, others

Anywhere from around 200 to over 1,000

Regionals

SMS - managers, CFIs, Chief Pilots & Engineers

Instructor seminars - Grades 1-3, ATOs, CFIs

Pilot seminars - frequent & commercial pilots

LAME seminars - GA and airline engineers



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The Other Cost

Time

Travel

Evenings

Cover each other

Weekend/public holidays

Professional, dedicated and true team



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Benefits

Informed aviation community

Timely safety information

Regulator not all bad

Immediate feedback

Positive effect on aviation safety?



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The bottom line(s)

Always more to do

Success breeds success - budget/work increase

Selling of the CASRs



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the 1990s, the number of people in the UK who are aged 65 and over has increased from 10.5 million to 13.5 million (19.5% of the population).

There is a growing awareness of the need to address the needs of older people, and the Government has set out a strategy for the 21st century in the White Paper on *Ageing Better* (Department of Health, 1999). This sets out a vision of a society in which older people are able to live well, and to contribute to their communities. The White Paper sets out a number of key objectives, including:

• to improve the health and well-being of older people, and to reduce the inequalities in health and well-being between different groups of older people;

• to improve the opportunities for older people to participate in their communities and to contribute to society;

• to improve the opportunities for older people to live independently and to remain in their own homes.

The White Paper also sets out a number of key actions to be taken to achieve these objectives, including:

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Back to the pub!



That's all folks!



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